



SOCIAL MEDIA POLICY

Name of Parent Council	St Dom's Community
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This Social Media Policy is to help everyone understand the rules and their responsibility.

<p>Aims of this Policy</p>	<p>St. Dom's Community is aware of its responsibilities towards the school community when using social media. This policy sets guidelines for parents and carers on using social media sensibly, rationally and respectfully and the procedures for dealing with unacceptable behaviour. This policy will be shared with parents/carers and will be provided to committee members when they join the St Dom's Community. This policy relates specifically to St Dom's Community social media activity and is unrelated to St. Dominic's RC Primary, Early Learning & Childcare own social media policy. Please note: St Dom's Community has no administrative responsibilities for the St Dominic's RCPS & ELC website. Any queries relating to these should be directed to the school.</p>
<p>How we use social media</p>	<p>St Dom's Community uses the following social media platforms: • Facebook Group – to communicate privately with the Parent Forum about St Dom's Community, the School and promote our activities and news. Examples of posts include: reminders of meetings and school activities, requests for help, notification of changes to school activities, thanks to helpers/volunteers, fundraising updates, charitable causes, community notices, etc. Individual issues or concerns should be directed to the school. Names or photographs should not be posted unless permission is granted in writing by that person or the child's parent/carer. Copyrighted images must not be used.</p>

<p>Unacceptable behaviour</p>	<p>St Dom's Community has a zero tolerance for comments, content and photographs which are deemed to be abusive, bullying or threatening. Any such content will be removed by the administrators and a warning issued to the offender. If there is repeated abuse of the social media platform, the offender will be removed and blocked from the group. The administrator's decision is final. If problems continue, the St Dom's Community will discuss the use of social media as a communication tool, and if this is agreed, will stop using it.</p>
<p>Guidelines</p>	<p>Members of St Dom's Community and those using the above social media platforms will use the following guidelines:</p> <ul style="list-style-type: none"> • They will consider the long term consequences of what they post • They will use the 10 minute rule by drafting the post; leaving for a while and then considering whether the post is sensible, rational and respectful (using the Facebook Publishing Tools for advance scheduling can help with this) • They will ensure that nothing is posted to bring St Dom's Community or the school into disrepute. They will not post photos without written permission.
<p>Review</p>	<p>This policy will be reviewed every school year to reflect the changing nature of social media and to ensure it remains up-to-date and is fit for purpose.</p>
<p>Declaration</p>	<p>By utilising and engaging in St Dom's Community Facebook Group you are accepting the terms of this Social Media Policy in full.</p>